

**Arbor Dog Park Action Committee, Inc.
Board of Directors Minutes
January 30, 2008**

Attending: Board Members: Barbra Metheny, Bill McDannel, Pam Carey, Diane Cherniss, Jon Hagey, Sam Worthington, Marlene Henry, Jeff Davis; Guests: Claudia Harden, Kimberley Gallagher, Joanne Lazlo

- 1. Introductions and welcome to guests**
- 2. Fundraising presentation by Kim Gallagher** – fundraising ideas using phone cards through Adcalls.com . The board will vote on this via email.
- 3. Reading of minutes from 11/28/07 meeting.**
- 4. Treasurer's Report:**
 - a. Bulletin Board - Motion was made and approved to ratify the expenditure of \$600. by Larry Huddleston for materials. Diane will send him a thank you note.
 - b. There is presently \$5,358.04 in the ADP account. \$791.08 of that is designated for the Lazlo memorial, leaving \$4,566.96. Jon gave Joanne Lazlo a check payable to the City of Seal Beach for \$431.31 for the cost of the memorial bench, leaving \$359.77 in the memorial fund. Joanne hopes to purchase two liquid amber trees to be placed at the bench site. **[See further discussion of Lazlo Memorial below]**
 - c. Sam turned over to Jon, \$60.00 in donations and \$170.00 for apparel sales.
 - d. Poop bag inventory – we presently have approximately 18,000 bags. Jon estimates that we use approximately 5000 bags per month at the park.
- 5. Park Maintenance:**
 - a. Bill reported that he talked to Bob Eagle who is once again in charge of the park. The city is still working on the sprinkler situation. A discussion ensued as to purchasing new trash bins similar in design to the benches. Bill will see if we can get them for \$200. each. Otherwise, we need new lids for the present trash bins.
 - b. Sam would like to patch the park with St. Augustine sod as it is a very durable grass. It would not be available until April or May which is the beginning of its growth season.
 - c. Bill will talk to the City about the newly-installed bulletin boards.
 - d. Motion made and passed to purchase 2 more poop dispensers.
- 6. Lazlo Memorial:**
 - a. Dedication ceremony – Jon Hagey made a motion to tentatively set Saturday, March first at noon for the ceremony. Motion was approved.
 - b. Invitations will be sent to donors. Joanne will prepare the wording and the board will put the invitations on dog park letterhead and mail them out.
 - c. Jeff volunteered to take care of refreshments.

- d. Glen or Jeff will do the dedication.
- e. Joanne's son, Steve, will take care of planting the trees. The trees will probably not be planted at the time of the ceremony as it will not be yet be the optimum time for planting.

7. Old Business:

- a. The letter to the IRS regarding corporate tax return has been completed and mailed.
- b. Brad Jensen has updated the website and will continue to do so with anything we want to submit.
- c. Barb was contacted by someone from a national dog magazine who would like to interview her regarding the story of the dog park. Barb will agree to the interview.
- d. Renee Carrasco and Kathy McCall are no longer board members. Renee resigned by verbal notice and Kathy abandoned her position de facto by failing to communicate or participate.

8. Candidates for new board positions – Claudia Harden, Kimberley Gallagher and Joanne Lazlo each gave some background as to their experience and the reasons for wanting to be on the board. The board expressed its desire to add all three women to the board but the vote was tabled until either Jeff or Jon has a chance to speak to Glen and get his feelings about becoming inactive in an emeritus-type status. One of the new members will be designated specifically to be in charge of public relations. Claudia Harden's email address is nuwylpkt@yahoo.com; Kimberley Gallagher's email address is kim.gallagher@hotmail.com; and Joanne Lazlo's email address is jolaz@adelphia.net

9. Wags to Riches Event:

- a. The SBACC ran an article in the Sun Newspaper that the date of the event had been changed from January 26th to March 15th. Jon Hagey volunteered to change the banners to read March 15th. He will also have one more banner made.
- b. Insurance – the city is requiring us to buy liability insurance at a cost of \$200. Pam made a motion which was approved to have ADP pay the insurance fees.
- c. Jeff will arrange to have 20 Interact volunteers at the event – 10 for the first shift 10 for the second shift. As Jeff will not be able to be at the event, Jon volunteered to supervise the volunteers at the event. Barb had been contacted by a representative of a girl's school in Mission Viejo that would also like to send some volunteers. We will ask for 10 to 15 girls from the school.
- d. ADP apparel – Bill brought samples of the new vests. The cost is \$17.00 each and we will sell them for \$35.00 each. Jon moved that we order 50 two-toned hats in light blue and black. Motion carried. We will focus on trying to clear out our old inventory. The volunteers will be given free T-shirts.
- e. Publicity
 - 1) Claudia will talk to Carolyn Theriault about the cost and requirements for advertising in her newsletter.
 - 2) Motion was made and passed to advertise in the Sun and put press releases in the New Enterprise and the Grunion Gazette. Motion was also made and approved to advertise on the Haute Dog website.

3) Pam will contact Craig regarding his offer to print flyers. If he doesn't respond, Kim volunteered to print the flyers.

- f. Vendors – The following vendors have signed-up for the event: Dog Gone Good Boutique, Centinela Pet Supply and Huntington Beach Animal Clinic. Each vendor will be required to make a donation of \$100. and a raffle prize. They must be in the park and set up by 11:30 AM.
- g. Bill will call the military MPs at (562) 795-2000 to make sure the gate from the West Ed parking lot is opened on the morning of the event.
- h. Pam will call the agility trainer to ask him to set up for the event.
- i. Marlene reported that she has found a bakery that will donate baked goods.
- j. Joanne will check into getting window stickers with the dog park logo.
- k. Pam made a motion to charge \$50.00 per brick if bought at Wags to Riches. Motion passed.

Meeting was adjourned. The next meeting is scheduled for Wednesday, February 20, 2008 at 7:00 P.M.

Minutes prepared by Diane Cherniss, ADPAC, Inc., Secretary